



## WHO WE ARE

Port Arthur Curling Centre (PACC) is a member-owned, volunteer-run curling facility established in 1887.

Our building and equipment are aging, which means we are facing significant financial commitments. As a not-for-profit, we rely on external funding sources to operate, so we are launching a fundraising campaign to continue our legacy and guarantee our future.

We have leveraged the National Sport Trust Fund, an initiative that supports amateur sports. Donations made to our NSTF campaign are tax-deductible, and funds can be accessed as needed.



## OUR GOAL

**100** donations of **\$1000**

We are seeking 100 donations of \$1000 to upgrade equipment, renovate the building, and restore the property. These funds will help us realize our vision and establish a welcoming space for curlers and the community.

## DONATE

To donate, follow the link or scan the QR code to bring you to the NSTF donor form and select our campaign project:

**Organization Name:**  
Port Arthur Curling Centre

**Project Name:**  
PACC Capital Improvement Fund

**Project Number:** 306

[Donate](#)



## >>> CONTACT US

Phone 807-344-0111  
Email [marketing@pacurling.com](mailto:marketing@pacurling.com)  
Website [www.pacurling.com](http://www.pacurling.com)  
Social @pacurling    
Address 214 Egan Street  
Thunder Bay, ON  
P7A 2W7



## FUNDRAISER

*a campaign to continue  
PACC's legacy and  
guarantee its future*



## PORT ARTHUR CURLING CENTRE



# OUR WHY

## »» VISION

To become a valued world class organization that fosters an inclusive environment for both curlers and the entire community.

## »» MISSION

We are a welcoming, diverse, and friendly environment where all can enjoy the sport of curling and the benefits of our community.

## »» VALUES

Respect

Fairness

Integrity

Responsibility

Community

# »» STRATEGIC PRIORITIES

1

## Financial Stability



Balanced operating budget in 2 years and an operating surplus by year 3.

2

## Retention & Growth



Retain 95% of existing members and increase membership base by 5-10% by attracting more diverse membership.

3

## New Opportunities



Increase revenue by attracting new business ventures and community partnerships.

# IMPACT

Funds raised will go towards the following specific objectives:

- 1 Replace rooftop heating units
- 2 Replace 2 gas boilers for the heating system
- 3 Replace ice plant condenser
- 4 Walk-in cooler for beverages and refrigerated items
- 5 Update kitchen equipment, including ovens and fridges
- 6 Renovate to accommodate a gender-neutral bathroom
- 7 Replace main level flooring
- 8 Renovate to accommodate wheelchair access
- 9 Repave the parking lots
- 10 Replace the roof
- 11 Replace the sand base beneath the ice surface with concrete

